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Business Success Story

Silicon Valley Technology Company (Sun Microsystems®)

Increased performance demand in face of layoffs

Issue:

In the midst of laying off 6,000 people but without a corresponding reduction in workloads, Sun Microsystems needed to maintain performance and morale while equipping their remaining employees to handle increased demands without burning out.

Solution:

Sun Microsystems desire to invest in their employee's wellbeing even in the face of cutbacks led to having series of GTD seminars and guided implementation sessions delivered. Workload were evaluated, projects reprioritized and lesser projects placed on the backburner; core GTD tracking and workflow management tools enabled managers and employees to work more effectively.

Results:

While most would have expected morale to fall, Sun Microsystem's employee satisfaction rose along with actual productivity gains.